WLE Blog Rubric

Academic Seminar

Student's Name:

		1 **Emerging**	2 **Developing**	3 **Proficient**	4 **Advanced**
21st Century Leadership Skills: Communicate Effectively and Persuasively	*No "text-speak" or slang. Even though it's an online blog, you must write well. Are you giving examples from your WLE to prove your point?*	• Work is minimally developed and incomplete • Communication is minimally organized and frequent errors in use of language interfere with understanding • Writer's voice is unclear • Writing describes general experiences without examples • Draws superficial connections or conclusions	• Work is partially developed and contains inaccuracies • Communication is partially organized with some errors in language that interfere understanding • Writing voice is tentative • Writing describes general experiences with vague or superficial examples • Draws general or broad connections or conclusions	• Work is accurate and adequately developed • Communication is organized, and few errors do not interfere with understanding • Writing voice is assured • Writing describes specific experiences with examples • Draws meaningful connections and conclusions	• Work is accurate and fully developed, with attention to details • Communication is clearly organized and uses precise language with almost no errors • Writing voice is engaging • Writing describes specific experiences with detailed examples • Makes insightful connections, raises implications, and/or draws meaningful conclusions
		It's a mess. What are you trying to say? It's too short. Hmm…what does that have to do with anything?	*Too many typos. Still too short. Make sure you proof read. We don't get it yet. More details please.*	*You proof read. Nice work. Clear and confident. We gotchya. Good amount of details to prove your point.*	*Grammar royalty. Engaging. You string together concepts well. It's like we were there with you. Crystal clear.*

COMMENTS:

OVERALL SCORE: